

Lee Liak Wee
Front End Architect
Singapore

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BACKGROUND

EXPERIENCE

• FEB 2017 - <u>PRESENT</u>

Publicis.Sapient

Senior Experience Technology

- Responsible for front-end builds in ReactJS and using modern workflows including webpack, BEM implementation via Sass, and version control via Git(Git Workflow).
- Research, establish and maintain company coding best practices, development organization, and workflow standards.
- Collaborate with global distributed delivery team in India.

O JULY 2016 - FEB 2017

Mirum Agency - Singapore (Previously XM Asia Pacific) Senior Architect, Front End (Team Lead)

- Managed a team of four developers. Assigned tasks, set development review meetings, and ensure team members' understanding of requirements and proposed design.
- Responsible for end to end front-end projects, from gathering requirements to the overall delivery and post-delivery support.
- Manage and train junior resources. Organize suitable internal training by senior resources to help them learn. This also provides a platform for discussing common problems and find better solutions.
- Monitor and report daily progress of the projects and ensure their timely delivery with all the quality standards ensured.
- Provide innovative solutions, prototyping for company events.

O AUGUST 2011 - JULY 2016

Mirum Agency - Singapore (Previously XM Asia Pacific)

Interactive Architect (Team Lead)

- Create front-end workflow for the team (Grunt/Gulp).
- Create a development framework and a starter kit to let the team quickly started on a new project faster.
- Setting up JavaScript and CSS style guide for the development team.
- Getting the team to convert to Git instead of the legacy SVN source control
- Setting Git workflow for the team so that they can better manage their source code.
- Provide technical consultation to the internal team.
- Mentoring and training up junior and new staff.
- Analyzed the assigned projects and distributed tasks to the members as per their area of expertise.

FEBRUARY 2010 - AUGUST 2011

XM Asia Pacific - Singapore

Senior Rich Media Developer

- Leading Hewlett-Packard, EDB, brother & Diageo account on front-end development
- Provide guidance to the junior developer in the team.
- Provide technical consultation of another team in the company.
- Provide technical consultation to project and design team.
- Involved creating new front-end internal libraries (Flash AS3 and Javascript)

O APRIL 2007 - FEBRUARY 2008

XM Asia Pacific - Singapore

Rich Media Developer

- Maintain Hewlett-Packard APAC site and various Flash(OOP AS2 & 3) microsite development.
- Developed various Nokia campaign Flash(OOP AS2 & 3) microsite

O JANUARY 2006 - APRIL 2007

IP Technology Solution - Singapore

Flash Developer

- Developed Flash-based Interactive Financial HealthCheck system for AIA insurance and also Flash E-Learning platform to educate insurance agent.
- Developed Flash component for Samsung social site(Uberme) including real-time flash chat, video streaming(RTMP) and photo gallery.

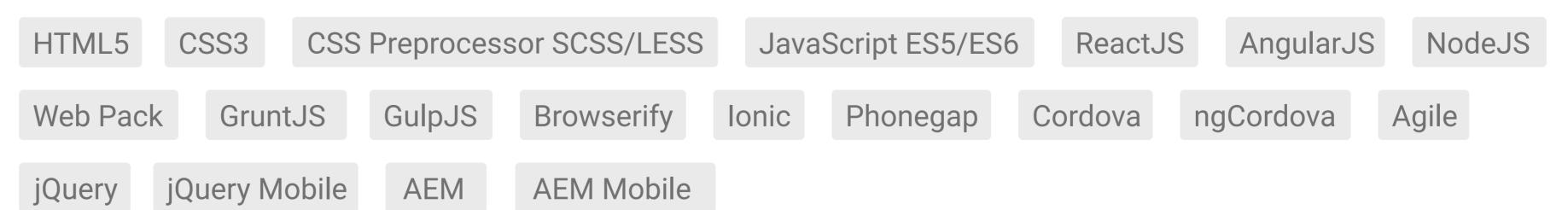
O NOVEMBER 2004 - JANUARY 2007

Bizit Technologies - Singapore

Electronics Engineer

- Developed and maintain Cashcard vending machine firmware and software.
- Developed and maintain quality assurance(QA) data monitoring system for Agilent Technologies and Asahi Glass.
- Developed and maintain the dye weighing system to accurately mix different dye materials to form the correct colour.

</>> SKILLSET



EDUCATION

1997 - 2000

Ngee Ann Polytechnic

Electronic & computer engineering